

# Silver

The **2011 C4ISR Journal Conference & Awards**  
**October 27-28, 2011** Crystal City Marriott, Arlington, Virginia

## Patron Package—\$17,500

- All speaker, attendee, and press contact information will be delivered to presenting sponsor post-event.
- Three complimentary passes for the sponsor's employees, customers and partners.
- Sponsor logo will appear on all promotional marketing pieces with silver patron attribution.
- Hyperlink to Company Website from the Conference Webpage.
- Verbal acknowledgement of the Gold Sponsor's participation by C4ISR Journal's editor from the podium during the introduction and closing of the conference.
- Five percent discount on exhibition booth including two chairs, a fully draped table, and standard electric power.
- 36" x 78" banner advertisement placed next to the stage during general sessions with logo in subordinate position.
- Quarter-page advertisement in the conference program.
- Logo will appear on all on-site conference promotion with silver patron attribution.
- Logo will appear on all post-conference promotion with silver patron attribution.
- Right to use the event logo for its own promotional material and use prior to and for a period of one full month from date of conference.

For more information, please contact: **Judy McCoy**  
703-642-7338 or [jmccoy@gannettgov.com](mailto:jmccoy@gannettgov.com)

Presented By:

